

## COOKIE POLICY

### Welcome to MOKI!

We are committed to making our platform ("Platform") the ideal solution for your business. It enables efficient management and control of field operations, supporting decision-making that is accurate and based on concrete data.

To provide a better experience for our Users, we use cookies to ensure the Website (<https://www.site.moki.com.br/>) and App (<https://moki.app/pt/login>) function in a personalized way for each individual.

#### 1. What is a cookie?

Cookies are files stored on a User's device that allow the collection of specific information for different purposes. In particular, they help us understand certain metrics and continuously improve our service.

But don't worry! Cookies by themselves cannot be used to identify you. They usually consist of the domain name from which they originate, their "lifetime" (that is, how long they will remain on your device), and a value, typically a randomly generated unique number.

In addition, we use a tool that allows you to manage your consent for cookie usage, so we only process data for the purposes authorized by the User. If you prefer not to have your data used, you can also withdraw your consent at any time.

#### 2. What is the purpose of using cookies?

Cookies can be used in different ways, as described below:

**Functional Cookies.** These cookies are used to provide the basic services requested by the User and allow the website or app to remember preferences such as username, region, or language. This helps us make adjustments to improve the User's experience.

**Performance Cookies.** This type of cookie collects anonymous information about how our Users interact with the web and app services so we can optimize them. For example, a cookie that remembers if you selected the "Keep me logged in" option, allowing the site to access your account automatically next time you return. The information collected by these cookies never includes personal data that could identify you.

**Advertising Cookies.** These cookies collect information about browsing habits, aiming to make ads more relevant to the User.

### 3. Which cookies will be used?

To enable certain features of our website and app, we use tracking and analytics tools such as cookies, including third-party cookies. We recommend that Users review the privacy policies of these third parties for more information regarding their cookie usage.

**Moki** uses the following cookies:

MOKI APP			
Cookie Name	Purpose	Storage Duration	Provider
YSC	Prevent malicious websites from acting on behalf of the user without their knowledge (functional)	During the session	Google
VISITOR_IN_FO_LIVE	Suggest relevant advertising to the user (advertising)	180 days	Google
NID	Enable personalized autocomplete features in Search (performance)	6 months	Google
_ga_R93J0 SMT1T	Google Analytics – anonymous usage statistics	2 years	Google
_gcl_au	Suggest relevant advertising to the user (advertising)	90 days	Google
_ga	Distinguish users (functional)	2 years	Google
_gid	Distinguish users (functional)	24 hours	Google
_gat_gtag_UA_2057763_24	Read and filter requests (functional)	1 minute	Google
messagesUtk	Identify user usage preferences (advertising)	180 days	HubSpot
_fbp	Suggest relevant advertising to the user (advertising)	90 days	Facebook
_BEAMER_USER_ID_LvVTqfNa36932	Anonymous user tracking for displaying Moki update content	300 days	Beamer
_BEAMER_FIRST_VISIT_LvVTqfNa36932	Anonymous user tracking for displaying Moki update content	300 days	Beamer
_BEAMER_FILTER_BY_URL_LvVTqfNa36932	Anonymous user tracking for displaying Moki update content	10 minutes	Beamer
F			
GCLB	Provide stable user access (functional)	During the session	Google
ln_or	App browsing statistics (performance)	1 day	LinkedIn

__hstc	Suggest relevant advertising to the user (advertising)	180 days	HubSpot
Hubspotutk	Suggest relevant advertising to the user (advertising)	180 days	HubSpot
__hssrc	App browsing statistics (performance)	During the session	HubSpot
__hssc	App browsing statistics (performance)	During the session	HubSpot

MOKI SITE			
Cookie Name	Purpose	Storage Duration	Provider
YSC	Prevent malicious websites from acting on behalf of the user without their knowledge (functional)	During the session	Google
VISITOR_IN_FO_LIVE	Suggest relevant advertising to the user (advertising)	180 days	Google
NID	Enable personalized autocomplete features in Search (performance)	6 months	Google
_GRECAPTCHA	Protect the site against SPAM (functional)	180 days	Google
_gcl_au	Suggest relevant advertising to the user (advertising)	90 days	Google
_ga	Distinguish users (functional)	2 years	Google
_ga_R3LKTDGVDN	Google Analytics – anonymous usage statistics	1 year	Google
_fbp	Suggest relevant advertising to the user (advertising)	90 days	Facebook
ln_or	App browsing statistics (performance)	1 day	LinkedIn
__hstc	Suggest relevant advertising to the user (advertising)	180 days	HubSpot
Hubspotutk	Suggest relevant advertising to the user (advertising)	180 days	HubSpot
__hssrc	App browsing statistics (performance)	During the session	HubSpot
__hssc	Anonymous usage statistics (functional)	During the session	HubSpot
svSession	Identify the user (functional)	2 years	Wix
XSRF-TOKEN	Ensure the security and integrity of the site (functional)	During the session	Wix
hs	Enhance the site's security (functional)	During the session	Wix
bSession	Assess system effectiveness (functional)	24 hours	Wix
SSR-caching	Indicate the system from which the site was rendered (functional)	1 minute	Wix
fedops.logger.defaultOverrides	Log statistical data on user behavior. Used for internal analysis (functional)	1 minute	Wix

#### 4. Can I refuse or delete cookies?

Absolutely! You can modify your browser settings to prevent cookies from being stored on your computer or mobile device without your prior consent, or even delete cookies that have already been stored.

Please note that disabling our cookies will not prevent ads from being shown to you on other websites, but it will make them less relevant to you. Additionally, disabling the cookies we use may impact your experience on our platform.

It's important to highlight that if you use different devices to access our website (such as a computer, smartphone, tablet, etc.), you must ensure that the browser settings on each device reflect your cookie preferences.

If you wish, you may change your browser's cookie settings as follows:

Browser	How to manage cookies
Google Chrome	Enter the following link in the address bar: <b>chrome://settings/cookies</b>
Firefox	Enter the following link in the address bar: <b>about:preferences#privacy</b> On the page that opens, look for the "Cookies" option.
Edge	Enter the following link in the address bar: <b>edge://settings/content/cookies</b>

#### 5. Changes to the Cookie Policy

We may update this Cookie Policy at any time, in accordance with applicable legal limits. If we make substantial changes, we will notify you as soon as you return to our website or app.

It is important that Users review any new cookie policy implemented by Moki.

If you have any questions regarding Moki's use of cookies, you can contact us at [dpo@moki.com.br](mailto:dpo@moki.com.br).

## Revision Control:

VERSION	DATE	REVIEWED ITEMS
1.0	06/27/2023	Drafting of this document

Thank you,  
Moki Team